

Marketing Executive (part-time)

Logika Group

Location: Bristol, London or Warrington

Role Location

The role would be office based in Bristol, London, or Warrington (or hybrid home/office based in either of these locations). Occasional travel may be required.

The Company

Logika Group is a leading independent environmental consultancy, underpinned by a growing team of experts in environmental policy, strategy, design, and assessment.

With offices in London, Bristol, Warrington, Brighton and Belgium, Logika Group comprises four specialist sister companies: Logika Consultants, Air Quality Consultants, Noise Consultants and Logika Europe with the Environmental Policy and Economics team working horizontally across the Group.

Over the last 30+ years, we have achieved sustained growth and honed our provision of high-quality services, whilst securing a large volume of repeat business from satisfied clients. We were recognised as a 'top 25 leading player' in UK Environmental and Sustainability Consulting by Environmental Analyst.

We pride ourselves on being able to:

- Employ the best people to provide the highest quality advice
- Provide a personal service
- Deliver meaningful work to a high technical standard, which protects and improves the environment
- Design innovative cross-disciplinary solutions

With a proven track record of success, Logika Group has been involved with UK Government expert groups and European Commission working groups, provided expert evidence at Public Inquiries, and helped clients gain planning consent for thousands of projects.

Logika Group is underpinned by clear values – **Community, Collaboration, Professionalism & Integrity** - developed by our staff members to reflect our shared principles, approach to our work and positive company culture.

The Role

We are currently seeking a Marketing Executive to support the Groups marketing activities. The role is **part-time, permanent position** (up to 30 hours per week), offering flexibility to suit your lifestyle while making

a real impact.

This is an exceptional opportunity at an exciting time for our business. With us, you will be involved at the heart of marketing activities and will play a key role in the delivery of our work. You will work in a friendly, supportive environment and will be given initial support by an external specialist marketing consultancy and receive mentoring, learning and development via colleagues. External training will be provided where required.

Key Responsibilities:

- Work closely with the senior leadership team to ensure marketing strategies align with business objectives and drive results.
- Create and publish engaging content on the company's website, social media platforms and internal systems such as SharePoint.
- Write case studies on technical team/ projects to be used in tender packs for bids.
- Demonstrate the ability to analyse, optimise, and report on marketing performance using tools such as Google Analytics and other marketing platform backend analytics. This includes the use of UTM link tracking to measure campaign effectiveness and drive data-informed decisions.
- Liaise with external website developers.
- Work on ad hoc projects such as formatting templates.
- Proactively and continuously find new ways to promote the business.
- keeping abreast of industry news, developments and updates to leverage for marketing and comms activity.
- A high level of attention to detail is required for all aspects of the role, ensuring accuracy in content, reporting, and campaign execution.

Required Skills:

- Strong organisational and interpersonal skills.
- Ability to meet deadlines and work under pressure.
- Self-motivated, with the ability to work on own initiative.
- A proven track record in a similar role is essential.
- Proven experience managing social media and marketing channels.
- Passionate about creating engaging content for multiple channels with excellent written communication & attention to detail/proofing.
- Excellent knowledge of MS Office, marketing computer software and online applications (Online analytics, Google Ads etc.)
- Ideally CRM experience.

Qualifications:

Required:

- GCSEs, including maths and English, or equivalent qualifications.

Desirable:

- Relevant training courses are advantageous such as, a Higher National Diploma (HND) in marketing, a degree in marketing, communications or PR or s certificate or diploma from the Chartered Institute of Marketing (CIM) Membership of relevant professional institutions.

What we offer

We are a growing Group of companies that wants to do things differently, with an exciting future that will help you shape and realise your ambitions. You will have a great opportunity to work with a talented and dedicated team and be able to develop your career as the company grows.

Alongside a competitive salary, we offer a range of formal benefits and training, and development programmes to enhance employee satisfaction and professional development. These include, an enhanced pension scheme, private medical insurance, competitive annual leave entitlement which grows with length of service, additional annual leave purchase scheme, rail and bus season ticket loans, cycle scheme, group life assurance, staff training and CPD programme, employee recognition awards, social value programme and more.

Furthermore, we ensure we can support our employees through offering wellbeing programmes and policies that support individuals. These include flexible working, trained mental health first aiders, and readily available support through our Employee Assistance programme.

Logika Group's Equal Opportunities Policy is to ensure that no applicant receives less favourable treatment on the grounds of age, disability, gender, reassignment, marriage and civil partnership, pregnancy and maternity, race, religion or belief, sex and sexual orientation.

How to apply

Please apply using the application form on our website – www.logikagroup.com/careers
If you have any questions on the role and/or group, then send them through to careers@logikagroup.com.

Further information is available on our websites:

www.aqconsultants.co.uk | www.noiseconsultants.co.uk | www.logikaconsultants.co.uk
www.logikagroup.com